

Photography and Filming Policy		
Date Approved: 7/6/23	Authorised by: Cliff Evans	
Review Date: 7/6/24	Signed: 	
Page no: 1	Position: Trustee	

Photography and Filming Policy

Scope

This policy is designed for individuals and their friends and families to clarify the Centre's policy on the photography and filming during lessons. This policy is an addendum to the Centre's Safeguarding and Social Media policies, and does not relate to photo consent obtained by the Centre for activities that are photographed and filmed by Centre staff for marketing purposes.

Policy Statement

The Avon Centre supports many vulnerable individuals some of whom could be put in danger by their images appearing on social media. It is equally important that the rights of those people who do not wish to be filmed or photographed are respected and this policy aims to support those people.


Filming During Lessons

The Centre recognises the fact that some riders request being filmed to help them review their performance and improve their riding. Under these circumstances the rider can request the consent of the coach to have someone film them. The coach will give a response based on the appropriateness of filming at a particular time and photo consent completed by all riders present. The coach has the final decision on filming and photography within their lesson and this must be respected.

If permission is given then the person filming must endeavour to the best of their ability to only film the rider who has requested the filming.

The film is taken for training purposes and under no circumstances is it to be shared on social media.

If the Centre learns of any lesson footage or photography that has appeared on social media it may result in sanctions, including the relationship with the Centre being terminated.

Photography and Filming Policy		 The AVON CENTRE logo featuring the word 'The' in a small font above 'AVON' in large, bold, serif letters. The letter 'O' in 'AVON' contains a silhouette of a person. Below 'AVON' is the word 'CENTRE' in a smaller, bold, sans-serif font, flanked by horizontal dashes.
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This policy is in place to protect everyone who uses the Centre. Thank you for your co-operation.